

12th National Dementia Care Awards 2022

Sponsorship Benefits

Platinum Main Sponsorship: Benefits

- **Key role:** Involvement as the Main Sponsor in the only national Awards event in the dementia care sector culminating in a large gathering of key personnel at a highly prestigious Gala Lunch hosted by a leading celebrity
- **Dominant Main Sponsor Branding** at the Awards
- **Main image** on holding slide at the Gala Lunch showing your logo
- **Welcome speech:** Main Sponsor will make a welcome speech at the beginning of the Awards
- **A complimentary table of ten** with wine will be reserved for you in a favoured position at the Gala Lunch
- **Dominant role as Main Sponsor:** Your name and logo will appear in a dominant position on the National Dementia Care Awards advertisements in JDC and our website www.journalofdementiacare.co.uk promoting entry to and attendance at the Awards. These advertisements start in May and run through to September
- **Dominant logo on all marketing** including emails, JDC, social media and our website www.journalofdementiacare.co.uk targeting key personnel
- **Entry form:** Dominant logo in the National Dementia Care Awards entry form which will appear in the May/June issue of JDC and the website
- **Marketing programme:** Featuring your involvement as Main Sponsor in a marketing programme which includes advertising, email, newsletters and editorial coverage in the leading publication Journal of Dementia Care (JDC) and our website www.journalofdementiacare.co.uk
- **Editorial coverage:** Dominant logo as Main Sponsor on editorial coverage both before and after the event in both JDC and our website www.journalofdementiacare.co.uk
- **Chair:** Your representative will be invited to take part as chair of one of the judging panels
- **Dominant role in Awards brochure:** Your name, dominant logo and thirty words about the organisation will appear in the Gala Lunch brochure distributed to all guests
- **Post Awards media coverage:** You will feature prominently in coverage of the Awards in the Nov/Dec issue of JDC and our website www.journalofdementiacare.co.uk
- **First option on renewal 2023:** You will be given first option on renewal of your Platinum Main Awards sponsorship in 2023.

Cost: £4,999 plus VAT

Gold sponsorship: Benefits

- **Key role:** Your involvement as the Gold Sponsor will give you a prominent role in the only national Awards event in the dementia care sector culminating in

a large gathering of key personnel at a highly prestigious Gala Lunch hosted by a leading celebrity

- **Sponsorship of an award category** of your choice (subject to availability)
- **A complimentary table of ten** with wine will be reserved for you in a favoured position at the Gala Lunch
- **Prominent role as Gold Sponsor:** Your logo will appear in a prominent position on the National Dementia Care Awards advertisements in JDC and our website www.journalofdementiacare.co.uk promoting entry to and attendance at the Awards. These advertisements start in May and run through to September
- **Prominent role in all marketing:** Featuring your involvement as Gold Sponsor in a marketing programme targeted at key personnel which includes advertising, email, newsletters and editorial coverage in the leading publication Journal of Dementia Care (JDC) and our website www.journalofdementiacare.co.uk
- **Editorial coverage:** Prominent name and logo as Gold Sponsor in editorial coverage both before and after the event in JDC, our website www.journalofdementiacare.co.uk and all associated media
- **Entry form:** Your logo will appear prominently in the National Dementia Care Awards entry form which will appear in the May/June issue of JDC and the website
- **Chair:** Your representative will be invited to take part as chair of one of the judging panels
- **Dominant role in Awards brochure:** Your name, dominant logo and thirty words about the organisation will appear in the Gala Lunch brochure distributed to all guests at the Gala Lunch
- **Prominent role presenting your Award:** You will be asked to present your Award on stage with the celebrity at the Gala Awards Lunch including saying a few words if you wish
- **Post Awards media coverage:** You will feature prominently as Gold Sponsor in coverage of the Awards in the Nov/Dec issue of JDC, our website www.journalofdementiacare.co.uk and all associated media
- **First option on renewal 2023:** You will be given first option on renewal of your Gold sponsorship in 2023.

Cost £2,999 plus VAT

Silver sponsorship: Benefits

- **Key role:** Your involvement as the Silver Sponsor will give you a prominent role in the only national Awards event in the dementia care sector culminating in a large gathering of key personnel at a highly prestigious Gala Lunch hosted by a leading celebrity
- **Sponsorship of an award category** of your choice (subject to availability)
- **Complimentary places for two:** Two complimentary places will be reserved for you in favoured positions at the Gala Lunch
- **Prominent role as Silver Sponsor:** Your logo will appear in a prominent position on the National Dementia Care Awards advertisements in JDC and our website www.journalofdementiacare.co.uk promoting entry to and attendance at the Awards. These advertisements start in May and run through to September

- **Prominent role in all marketing:** Featuring your involvement as Silver Sponsor in a marketing programme targeted at key personnel which includes advertising, email, newsletters and editorial coverage in the leading publication Journal of Dementia Care (JDC) and our website www.journalofdementiacare.co.uk
- **Editorial coverage:** Prominent logo as Silver Sponsor in editorial coverage both before and after the event in JDC, our website www.journalofdementiacare.co.uk and all associated media
- **Entry form:** Your logo as Silver Sponsor will appear prominently in the National Dementia Care Awards entry form which will appear in the May/June issue of JDC and the website
- **Chair:** Your representative will be invited to take part as chair of one of the judging panels
- **Prominent role in Awards brochure:** Your name, prominent logo and thirty words about the organisation will appear in the Gala Lunch brochure distributed to all guests at the Gala Lunch
- **Prominent role presenting your Award:** You will be asked to present your Award on stage with the celebrity at the Gala Awards Lunch including saying a few words if you wish
- **Post Awards media coverage:** You will feature prominently as Silver Sponsor in coverage of the Awards in the Nov/Dec issue of JDC, our website www.journalofdementiacare.co.uk and all associated media
- **First option on renewal 2023:** You will be given first option on renewal of your Silver Sponsorship in 2023.

Cost £1,999 plus VAT